**Summit County Mountain Bike Alliance**

April 5th 2022, 6:00 pm @RMWW HQ or on Google Meet

Board of Directors:

President: Ben Ferrante -- BF

M&M Chair/VP: James Welch -- JW

Trails Chair/VP: Robert Klima -- RK

Treasurer: Leslie Paisley -- LP

Secretary:

M&M Deputy: Jewels Olson -- JO

Trails Deputy:

1. **Roll Call & Call to Order**
   1. BF, RK, JO - in person
   2. LP, JW - Google Meet
2. **Approval of Agenda** 
   1. Added trailer wrap vote
3. **Previous Meeting Minutes Approval** 
   1. Approved
4. **Quarterly Treasurer Report** (Feb, May, Aug, Nov)
   1. Standby on report until May
   2. Summit Foundation Grant Due April 14
      1. Use similar info from BGV
      2. Trailer build out “Phase 2”
      3. Seek out corporate donations for any shortfalls
      4. $5000+ for wrap and trailer build
   3. Taxes 990-N form submit (postcard)
      1. Submitted
      2. Waiting for new 501(c)3 letter with new SCoMBA name
      3. Trailer title in hand
5. **Old Business** 
   1. Committee Reports
      1. Marketing/Membership – FDRD party, Spring Newsletter, Poster, Banner for AJ
         1. Successful meetings with Events and Branding leads
         2. Lots of content ideas. In Google Drive
         3. [2022-03-30 Branding/Comms Content Ideas](https://docs.google.com/spreadsheets/d/18u1YNgD8IYhrkdh1WLu77xN9BYkCryEGRh2W1LdbCFQ/edit?usp=sharing)
      2. Jewels - Clinics
         1. Lots of coaches and helpers for clinics. Athena, Christine, Cycle Effect helping out, Leanne Wren
         2. Clinics - Not requesting the coaches are certified
         3. Still need to finalize insurance and anything extra. **Robert** has event insurance contract
            1. Does event insurance cover volunteers??? They may be covered on our current policy
            2. Need to confirm renewal of general policy
         4. Discussing the possibility of more than 20 women in each clinic
         5. Waiting to market on social until Pete Swenson confirms 100%
         6. May 14, June 18, *July 16 (Summit Trails Festival)*, Sep 17, Oct 15
         7. Blue Moon helping with lunches - small charge
            1. Sandwich, drink, chips, cookie, etc
         8. Get coffee from Nomad for events
      3. Jewels - Basin Race
         1. Leslie, Athena, etc
         2. SCoMBA sponsors to help with volunteering (Larry, Nomad, etc)
         3. Sign up for the position you are able to do?
         4. Need separate meeting for specific race planning
         5. Test A-Basin then come up with a list of volunteer needs
         6. April 26 Bike Race meeting
         7. **MEDIA BUDGET????**
            1. Get lots of photos and videos from pros
            2. Hire a photographer
            3. Drone? Permits asap
            4. **Use A-Basin marketing crew?**
         8. Lift ticket cost? Include in race fees
         9. <https://worldcupsupply.com/product/quickship-mountain-bike-plates/>
      4. Kick off Party
         1. AJ is the best option. Beginning to mid June
         2. Days: Weekday. June 7 or 9
         3. Group Ride associated with it.
         4. Fun DOOR PRIZES. Canfield bike? Revel?
            1. Coffee, Bike Tunes, TUBES, small items
      5. Team Summit Gravity Series
         1. Cycle Effect to bring in girls. Encourage people to sign up for the race
         2. Aug 4 - Keystone
      6. First Fridays
         1. 1st one is bike related
         2. 6/03/2022 5:30 PM - 8:30 PM
         3. Fun related bike mini events
      7. Leanne - VntrBirds - IN KIND SPONSOR. Lots of women on the group ride
         1. Wants QR code for memberships
         2. Interested in shop nights
         3. Women’s trail day
         4. Banner Cost??????
      8. Jewels
         1. Outer Range has bike nights (Athena)
         2. View Rooftop - Community Nights. Keystone Science School cannot use it, asked if we would like to use it (AUGUST?)
      9. TARA RMU
         1. Tie Dye Party
      10. FDRD party
          1. 2pm start, 3pm group ride staggered, 7:30pm to finish
          2. Crystal 93 live at event
          3. TV8 and Summit Daily news promotions
          4. Beer: Take donated beer. AJ, Highside, Broken Compass, Wine from Dillon Ridge (sponsor)
          5. Silent Auction (20 big items, 10 small items, SWAG to give away)
          6. 1-2 food trucks, Bluebird market?
          7. NonProfits in the county put up their tents. Cycle Effect, Team Summit, ToB, ToF, ToS, VNTRBirds
      11. Trail Development – Basin Race, large TF map file, Open Space Meeting
          1. See recent meeting notes
          2. Set up a Trailforks workshop with Trails Area Captains
             1. James to lead
      12. Trailer stuff – Wrap vote, build out allowance
          1. Wrap - $1600
          2. Interior - $2800
6. **NEW Business** 
   1. Trail fairy review
7. **Open Action Items by Department**

**President** – Bylaws update over winter 2022, E-bike grant, why to join Video, Reach out to Tracy, TOF Meetings, Connect with Summit daily and TV8 about summer 22 plans, Create Job listing for ED, Alpine Bank keep the change, City Market grant for Non P

* Set up a meeting for ED position finding
* Meeting into early May

**M&M –** Clinic dates, social calendar for 22, sponsors, solicit member testimonials,

**Trails –** 3-5 year trail plan, sign for Westridge,

**Leslie** – Grants : BGV, Pay Dirt, TOB, TOF. GOCO, CO gives day, EPIC promise, SOS, New Belgium, IMBA NFTA, IMBA dig in, National Forest Foundation, Budget for 22

1. **Establish Time/Place for Next Board Meeting & Committee Meetings**
   1. **May 3, 2022**
   2. **Location: EVO**
2. **Adjourn**

**Calendar of EVENTS for 22’**

Race @ ABasin – May 21st - cost of event, media budget, logistics of moving bikes, timing/bracket development.

SCoMBA/FDRD Party – July 16th – we need to source bike & donations, Frisco Funk approval,

10x10 Tent Day @ Dump early season, 1st Fridays, DATE??

5 Clinics – dates?

Trail days – Westridge switchbacks, 176 Bridge, Tenderfoot Upper Multi-use, Aqueduct, TOB Chantilly/Bettys connector July 23rd

Twilights – Ptarmigan lower, Soda Ridge culvert & eroded part, Peaks flat section