**Summit County Mountain Bike Alliance Board Meeting**

Feb 12, 2020, 6:00 pm, EVO3 Workspace, Frisco CO.

Board of Directors as of February 12, 2020:

BF – Ben Ferranate, President

DD – Daniel Dunn, Vice President

LG – Leslie Gunder, Treasurer

BN – Bob Noonan, Secretary

TL – Tom Liston

EC – Eric Cutler

MO – Mike Olsen

AM – Alex Monaweck

AP – Abe Pacharz

JW – James Welch

RK – Robert Klima

JA – James Adamson

DD2 – Diane Damra

1. **Roll Call & Call to Order:** BF called the meeting to order at 6:16 pm. BF, LG, BN, TL, EC, MO, AM, JW, and RK were present. DD2 connected to the meeting as it was streamed on the web site. Jewels Olsen (JO) was also present.

**2. Approval of Agenda:** Agenda approved by acclamation.

**3. Previous Meeting Minutes Approval:** Minutes approved by acclamation.

**4. Treasurer Report:** LG provided a treasurer report. Current checking account balance is $17262.71. We also have $10,000 in a 9-month CD. The P & L statement for the month was +$1237.97, primarily due to an IMBA direct deposit.

LG also reported that the 2020 budget was a work in progress. The Board brainstormed what could go into the budget and came up with the following expense categories. Committee chairs are to provide LG estimates for each expense bucket.

1. Trails: b. Marketing c. Membership

Tools T-Shirts Venue Costs

Sandwich Sign Stickers Food

Food/Beverage Info Card

Training Logo Design d. Other

Personal Protective Gear Food Insurance ($1000 - $1500)

Trail Building Tent Rent ($270/mo)

Posters Checks

Advertising Software/Web

Misc

**5. Status of SCOMBA Board Membership:** No action needed on board composition at this time. JO asked if SCoMBA had formal corporate partners. BF said no, but that he and DD2 would work. EC and JW were asked to add specifics to the web section on Volunteering to show what the individual was volunteering for – the board or a specific committee.

**6. Old Business:**

a. Breakout Sessions: The three currently active standing committees broke out for 15 minutes to prepare reports. Since the Membership committee hadn’t met, it was joined with the Marketing Committee.

b. Committee Reports:

i. Marketing – JW gave the report.

(1) JW demoed the new SCoMBA website, [www.scomba.org](http://www.scomba.org). The Board ratified the logo and banner developed by JW and recommended by the committee. He also showed the draft newsletter to be e-mailed to the world. He was given the go ahead and publish.

(2) There was some discussion on the difference between SCoMBA membership (through IMBA) and SCoMBA donation (straight to SCoMBA, not through IMBA). The website allows either. IMBA guidance is not real clear if we can consider those making a direct donation a SCoMBA member. At present time the Board decided to continue the web site as it is. EC would like to mail stickers to all members and donators. No agreement on how to do this.

(3) JW showed proposed Stickers, Information Cards, and Posters. Stickers and cards were approved. Posters need better verbiage.

(4) JW also showed proposed men’s and women’s t-shirts. Men’s looked good. Women’s drew some negative comments. LG said that the women’s t-shirt needed to have a scoop neckline. JO agreed with LG. JW will look at other suppliers.

ii. Membership – BF presented the report based on the discussion during the Marketing/Membership breakout.

(1) The Membership Kickoff Event/Movie (new TGR release???) will be on Thursday, April 30th. Venue yet to be nailed down. Possibilities are Gravity House, Warren Station, and someplace else. Door prizes will include a KUAT bike rack.

(2) A tentative list of SCoMBA “ownership” of county bike shops was developed. This was continued for MTB companies. “Owners” are to visit their shops and ask for swag for the kickoff event and hand out posters.

RMU – BF Avalanche – JO Wilderness – BF

Rebel – BF Keystone – EC Epic – AM

MSO – EC Christie – EC BBG – JO

Podium – EC Elevation – JO Mojo Wheels – EC

Cove – JO Clay Schwarz – BF Norski – EC

Pioneer – JW Gravity -- EC

SRAM – BF Juliana – DD2 Project Bike Tech – BF/RK

Rock Shox – EC/JO Shredly – JO TLD – EC

Smith – JO

(3) BF discussed the need to population our SCoMBA Google calendar with group rides, trail work days, etc. DD2 will be asked to develop some Facebook events.

(4) BF also discussed the need to gather e-mail addresses of potential members. BF asked all Board members to send him 10 e-mail addresses. BN will send e-mail to Summit Mountain Bikers asking if any want to get on Newsletter distribution list

iii. Trail Development --TL gave the report

(1) The FS will not support the Straight Creek proposal at this time. Ith wants SCoMBA to develop a track record first. CDOT needs to review the proposed corridor. Multiple CDOT offices involved. Informally, as least one were prefer to see sponsorship by some sort of governmental agency.

(2) The FS wants to see a phased plan for development on the Tenderfoot Ride Center.

(3) The FS will support SCoMBA adoption of the Horse Trails

(4) The FS has submitted a NEPA proposal covering the Soda Creek/Red Trail area. We need to flag any desired reroutes of Red, Vomit, and/or Horseshoe Gulch trails to ensure they get included.

(5) The Town of Silverthorne is interested in developing additional MTB trails. One idea under discussion is a new Loop Trail utilizing the Anglers Ranch and Ptarmigan trails.

(6) VOC Crew Leader training will be conducted May 2 – 3. All Board members who haven’t had this sort of training are encouraged to attend.

**7. New Business:**

a. BF Facebook Fundraiser – GoPro Purchase. AM is working to find the best price to purchase a Go Pro 8 Videocam.

b. IMBA Partnership. Not addressed.

c. New Business from the floor. None.

**8. Community Outreach Reports:**  None.

**9. Open Action Items.** The following is the latest Standing Committee To-Do List: This list was sent out by BF prior to this Board meeting.

**Marketing (JW, MP, BF, JA, BN, DD2)**

1. Newsletter and PR statement – Shoot for Feb
2. Stickers/T-shirts/Hats/Fenders/Stainless Steel cups – EC pricing out
3. Bio of BOD’s
4. Create events on Calendar and FB for trail days
5. Poster – Kate – Vote and get printed
6. EZ-UP top – BF to price out – Athletic event supply
7. Update membership numbers to 73 – tally current volunteer hours for 2020
8. Update FAQ – Why was SCoMBA founded, Update Sponsorship tab, Update trail conditions to push to TOB groomed website, Change Grunt to Hi – under etiquette – JW
9. Business cards

**Membership** **(EC, DD, AP, LG, BF)**

1. Movie festival or showing next spring/kickoff event – 30yr anniversary – AP –need date and venue – new TGR film?? Late april 30th or early May 7th?
2. Calendar with group rides, Trail days for SCOMBA, SMB, FDRD, TOB, etc..
3. Demo weekend @ Keystone or Copper - EC – need date, brands to commit
4. Gather emails for potential members
5. Bike shop partnerships/Breweries – DD2 to create one sheet for board memebers
6. KUAT Sponsorship – DD – standing by
7. Enroll in CO gives day for 2020/ EPIC Promise/Summit Foundation, TOF Grants, TOB Grants, New Belgium, IMBA, SC Paydirt
8. AP – Partner with GH and become a member of SCoMBA at the same time??
9. SComBA Bike Weekend – 3 day event, group rides,
10. Define IMBA vs Supporter membership and get on website – finalize pricing for that

**Trails (EC, MO, RK, AM, BF, TL, JA, WH, CK)**

1. Crew leader training/trail agent – EC – enroll in programs
2. Chainsaw training (Liebherr to sponsor & CTF) – create best practices – EC – enroll
3. Decide trail plan for next season and 3-5 year plan – Groozy Uvi, CT, Adpot Horse, Twlights
4. All in one trails conditions page??
5. Trail counter? – Review FS spreadsheet
6. LUV trails – create list of specific trails that will gain most exposure and possible funding

**Ben**

1. Re-write By-laws
2. Frisco Penn Master plan - Pete Swenson
3. Guest speaker at Meetings?
4. Vanity plates for MTB in CO
5. Reach out to Pablo
6. Reach out to promoters - Breck EPIC/Westy
7. Create Agenda for SC’s
8. Partner with Whole Foods – tent outside, promote our cause – Bag donations
9. Partner with Chipotle

**Leslie**

1. Tax exempt card
2. Insurance?? – general liability & volunteer coverage
3. Trail work waiver
4. Budget
5. Golden Volunteer login/training
6. List BF as Primary CEO on SOS paperwork – Get MZ off all old docs wherever possible.

**Unowned things to do:**

1. Create inventory of assets and determine value
2. Create a list of ALL contacts in our networks
3. Create Pros/Cons for staying w/ IMBA – Possibly special committee
4. Sticker campaign with physical newsletter??

**10. Establish Time/Place for Next Meeting:** Next meeting is Wednesday, Mar 11, 2020, 6:00 pm, at the EVO3 Workspace, Frisco.

**11. Adjourn:** Meeting adjourned at 8:13 pm.