**Summit County Mountain Bike Alliance Board Meeting**

Mar 11, 2020, 6:00 pm, EVO3 Workspace, Frisco CO.

Board of Directors as of February 12, 2020:

 BF – Ben Ferranate, President

 DD – Daniel Dunn, Vice President

LG – Leslie Gunder, Treasurer

 BN – Bob Noonan, Secretary

 TL – Tom Liston

 EC – Eric Cutler

 MO – Mike Olsen

 AM – Alex Monaweck

 AP – Abe Pacharz

 JW – James Welch

 RK – Robert Klima

 JA – James Adamson

 DD2 – Diane Damra

1. **Roll Call & Call to Order:** BF called the meeting to order at 6:11 pm. BF, BN, TL, EC, MO, AM, and JW were present. AP and DD2 connected to the meeting as it was streamed on the web site.

**2. Approval of Agenda:** Agenda approved by acclamation.

**3. Previous Meeting Minutes Approval:** Minutes approved by acclamation.

**4. Treasurer Report:** In the absence o**f** LG, BF provided a treasurer report. Current checking account balance is $14,343.41. Key expenses were $2,638.59 for t-shirts and $270 for meeting space rent. LG sat in on an IMBA telecon on insurance earlier today. Not a lot of options. Quote from IMBA provider will run about $1,500. Can’t e-file taxes until IRS accepts our name change. LG will get budget templates out later this month.

**5. Status of SCOMBA Board Membership:** No action needed on board composition at this time.

**6. Old Business:**

a. Breakout Sessions: The Board decided to forego breakout sessions as the Marketing/Membership and Trails Committees. Has both met recently.

b. Committee Reports:

i. Marketing/Membership – JW gave the report.

 (1) JW reported on the t-shirt, sticker, and decal orders. There was extensive discussion on adding a Gear Store to our website. This included taxes, prices, and discounts to the Board and members. Shipping and frequency remained an issue. The Board decided we weren’t ready for prime time and the Gear Store will be added to the To-Do List.

 (2) BF said that it would cost about $400 for a tent top. We gave go ahead for this.

 (3) There was a lot of discussion on the posters. General feeling was that there needed to be more information/details on them. Problem is that we need to get the posters out and details are still sketchy. JW will try to populate headings of Projects – Group Rides – Events. BF brainstormed some potential events: Slow Race, Strider Toss, Track Stand Endurance. TL suggested Skills Clinics. Board thought that a Poker Ride was too old school.

 (4) BF wants to get out two more newsletters before the Membership Kickoff Event.

 (5) JW discussed the Kickoff Event. Warren Station at Keystone really wants us. Capacity of 300, liquor license, AV setup. No risk to us. We could charge $20 a head. Proposed date is May 27th. This could be tied into a 30-year Anniversary. Board voted to go ahead with this.

 (6) The Board discussed the proposed Demo Weekend and voted to table it to sometime in the future (next year?). We are too far behind the power curve to get this done this summer.

 (7) JW asked about Corporate Sponsorships. The Board voted to keep it simple and have a single level at $1,000. EC noted that we are not there yet with a Member Perk Card so we can’t really market this yet.

iii. Trail Development --TL gave the report

(1) TL reported on a meeting with a member of the Dillon Town Council (Karen Kaminski) discussion Straight Creek area. TOD and CDOT are very sensitive to traffic and parking issues between the town core and the Tenderfoot TH. In light of possible employee housing on the USFS compound. TOD favors increased parking near the movie theaters. BF asked what the next step should be. TL said a proposal for buildout and a plan on how to get there to get TOD buy-in and then CDOT.

 (2) Joey Klein, IMBA Trail Solutions, attended a Trails Committee meeting TL subsequently sent Joey and e-mail asking for clarification on exactly what SCoMBA can get from them.

 (3) TL also reported on a meeting with Pete, TOF trails guy on the Peninsula. The Peninsula trails are already set. They will use a mini-Ex tor build tread and want us to spend 1 or 2 days finishing them. Trails on Ophir Mtn are still in initial planning.

 (4) TL said next committee task will be to triage trail projects – This year, next year, must do, nice to have. BF said that we have 10 slots for VOC crew leading training, May 2 – 3. All Board members who haven’t had this sort of training are encouraged to attend.

**7. New Business:**

 a. BF Facebook Fundraiser – GoPro (Hero 8) Purchase -- $240 + accessories ( eg battery charger). BF reported on this. Cost is about 40% off retail. It will be used to document trail issues. Board unanimously approved purchase.

 b. IMBA Partnership. TL asked that each committee discuss specific benefits of this partnership in their areas of interest.

 c. New Business from the floor. None.

**8. Community Outreach Reports:**  None.

**9. Open Action Items.** The following is the latest Standing Committee To-Do List: This list was sent out by BF prior to this Board meeting.

**Marketing (JW, MP, BF, JA, BN, DD2)**

1. Poster – JW to finalize & get printed
2. EZ-UP top – $400 3 week lead time – JW to layout
3. Bio of BOD’s – DD2 to compose and email to JW
4. Create events on FB for trail days/Event’s – DD2
5. Newsletter – BF Bio, Luv trails, trail dates
6. Budget
7. Shop on website?

**Membership** **(EC, DD, AP, LG, BF, JO)**

1. Spring kickoff event – 30yr anniversary – Warren station, new TGR film. May 27th
2. Demo weekend @ Keystone or Copper - EC – need date, brands to commit – updates??
3. Bike shop partnerships/Breweries – BF/JW/EC assigned – will knock out once we have posters
4. KUAT Sponsorship – DD – get it shipped
5. Enroll in CO gives day for 2020/ EPIC Promise/Summit Foundation, TOF Grants, TOB Grants, New Belgium, IMBA, SC Paydirt
6. Partner with GH and become a member of SCoMBA at the same time? AP to own
7. Budget

**Trails (EC, MO, RK, AM, BF, TL, JA, WH, CK)**

1. Chainsaw training (CTF grant app) – create best practices – EC – enroll
2. Finalize trail plan for season and 3-5 year plan – Groozy Uvi, CT, Adpot Horse, Twlights
3. Trail counter? – Review FS spreadsheet
4. LUV trails – create list of specific trails that will gain most exposure and possible funding
5. Budget

**Ben**

1. Reach out to promoters - Breck EPIC/Westy
2. Re-write By-laws
3. Partner with Whole Foods – tent outside, promote our cause – Bag donations
4. Partner with Chipotle

**Leslie**

1. Tax exempt card
2. Insurance?? – general liability & volunteer coverage & workers comp
3. Trail work waiver
4. 2020 Budget
5. Golden Volunteer login/training

**Unowned things to do:**

1. Create inventory of assets and determine value
2. Create Pros/Cons for staying w/ IMBA – Possibly special committee
3. Sticker campaign with physical newsletter??

**10. Establish Time/Place for Next Meeting:** Next meeting is Wednesday, April 8, 2020, 6:00 pm, at the EVO3 Workspace, Frisco.

**11. Adjourn:** Meeting adjourned at 8:18 pm.