**Summit County Mountain Bike Alliance Board Meeting**

March 3, 2021 at 6:00pm, EVO3 Workspace, Frisco, CO; and on Google Hangouts.

Board of Directors as of March 2, 2021:

BF – Ben Ferrante, President

JW – James Welch, Vice President

LG – Leslie Gunder, Treasurer

KK – Kristin Kall, Secretary

TL – Tom Liston

EC – Eric Cutler

JO – Jewels Olsen

MO – Mike Olsen

AM – Alex Monaweck

AP – Abe Pacharz

RK – Robert Klima

JA – James Adamson

VH - Veronika Hewitt

1. **Roll Call & Call to Order**

BF called the meeting to order at 6:06pm; BF, JW, RK, KK, and JO were physically present. LG, JO, MO, JA, VH, TL, AP, Andrew Dunlap guest, Tyler Zipperer guest, and Jeff Wescott guest attended via Hangouts.

1. **Approval of Agenda:** Approved by acclamation.
2. **Previous Meeting Minutes Approval:** Minutes approved by acclamation.
3. **Treasurer Report Approval** 
   1. 2021 Budget Finalized
      1. Nearly finalized but need to update Sawyer budget (program certification for deadfall.) Checking account holding steady at $25,000-26,000.
   2. Insurance Update
      1. BF sent Megan a zero-loss letter from the last few years. Plan to start insurance April 1. Mid-level policy around $1200 for full year.
      2. RK: Sawyer program. Eric has been in touch with Markus. Chainsaw action in spring and training provided at no cost.
4. **Status of SCOMBA Board Membership** 
   1. Tyler Z – Perks card
      1. Tyler wrote letter for packet. Will also include die cut SCoMBA supporter sticker; asking for 10% off as part of membership perk.
   2. Andrew D – Jerseys for 2021
      1. AD to work on jerseys
5. **Old Business** 
   1. Committee Reports
      1. Marketing/Membership – Kickoff Event, Perks Card
         1. Membership meeting last week. Andrew, Tyler, and Andy (Cove Bike Shop) also attended. Folder presentation created with Tyler Z’s letter.
         2. Warren Station holding dates mid to late May for movie showing. Set up additional meeting with marketing team to discuss. Potential to show Switch Gears or access rights to Accomplice film. JA recommends Home and a nature short film. See Patagonia’s community trails project movie. JA will send a link.
         3. One Track Mind meeting to see how they will support marketing to promote mission. More to come by next board meeting.
         4. JO bike clinics. JO connect with AP to ensure legal compliance. To discuss dates, staffing, and location. AP accountant to send check. Meeting March 17 or 18 with JW, JO, AP.
         5. Membership at 180 active members including local government representation. Goal is 300 members by August 1. Keep encouraging people to join and renew.
         6. Jeff Wescott introduction. Summit Mountain Challenge race series, operating since 2000. Financials shared with BF and presented as a gift handover. SCoMBA’s relationship with land agencies is the primary driver. Last summer’s races were on Strava with excellent participation. Has been primarily XC races however has added Enduro races and is flexible. BF to review with board and aim to give answer by next board meeting or shortly thereafter. Leaning toward shadowing Wescott in 2021.
            1. JA asked who are the points of contact to aid in transition. During the winter, the series is organized by only Westy, then expands crew involvement. Key players are land agencies, and vendor relationships to award prizes. Previous crews have been consistent each year.
            2. Question about timing crew. Westy could be involved. Last year races on Strava, 6-8 employees working per race, signage staging, fencing, and course marking. SCoMBA volunteers would be a great addition.
      2. Trail Development – Tfoot updates
         1. RK gave the report. No trail meeting in 6-7 weeks as it is not necessary. Priority is Bobsled blue flow trail. Most of trail on SCRAP land and some on Summit Open Space. The outcome from the meeting with Town of Dillon was featured in the Summit Daily. Funding secured with One Tract Mind as main sponsor. Anticipated minor hiccups with land owners and approval process. Waiting on response to liability concerns involving VR land further east. Needs to share trail project planning so we are ready to scout when snow melts.
         2. Mid-July with Colorowdies. Finalizing details.
         3. Blue river - Broken Wheel Trail. Maybe with Rocky Mountain Youth Corp.
         4. TL: Parking issues at trailheads. Identify alternate parking lots if full. BF is waiting to hear back to overcome some of their concerns and to get on their agenda next month. BF to send out tentative calendar with kick off, clinics, and twilight dates. First half of summer through July is already booked up.
         5. BF Board gathering—bowling plans tentative.
   2. Internal Reorganization/How will we grow?
6. **New Business** 
   1. SMC takeover
   2. New Business from floor
7. **Open Action Items by Person:**

**Ben** – Letter from the President, Calendar, Bylaws updated, Meeting with FS, Meeting with Tony & Pete, RMU check, Aaron about EVO costs, RACK Card

*+Forest service, Tony Town of Breck, Pete Town of Frisco.*

**James W** – E bike statement on Website (8 for, 5 against from survey), newsletter, 3 year trail plan on website

*+JA to assist.*

**Robert** – WFR dates & cost, Winter bike race, 5year plan, tenderfoot updates (zoning layover for presentation)

**Leslie** – Grants: Summit Foundation (possible trailer or operating expenses), Pay Dirt, TOB, TOF. GOCO, CO gives day, EPIC promise, SOS, New Belgium, IMBA NFTA, IMBA digin

*+Needed for grants: description of request/ask, what impact it will have, overview of impactful programs, and what SCoMBA has accomplished. Grant meeting next week to discuss.*

**Kristin** – G4G partnership on twilight trail day June 24th.

*+Yes, needs confirmation.*

**Tom** – Trail counters.

*+To seek data on number of hikers vs bikers and encourage funding for future projects. Recommends West Ridge or Miners. Three or four counters ideal, however if only one trail we will focus on West Ridge.*

**Eric** – Next level Sawyer program – costs & dates

**Jewels** – Clinic details, community letter including Team Summit, Cycle Effect, MTB Jr, Summit Endurance Academy.

**Mike** – Athletic Brewing Company grant.

*+Forward or copy in LG for any communication regarding financials.*

**Alex** – Reach out to New Belgium about getting a cruiser for raffle.

*+JW to set up introduction with Alex and Ainsley.*

**Abe** – Gravity Haus Partnership, CAG in-kind status?

*+CAG Adventure Guides-Accountant to send check from clinic.*

**James A** – Presentation template. Need pictures to feature fat bikes, kids, diversity.

**Veronika** – Bike Guide with BF/JO/JW/TL, social media calendar.

*+Abe P to help and with sponsors for Bike Guide.*

*+Abe P is creating trail etiquette cards that will be handed out with bike rentals. Offered to add SCoMBA logo to cards. Cards will also be included in SCoMBA membership packet. Recommended that trail etiquette adhere to IMBA standards.*

*+Social media calendar. BW to connect Veronika with Antonio. Idea for social media calendar with scheduled posts, however current content is limited. Board members to upload any biking media to the Google Drive Marketing folder.*

1. **Unowned Action items**
   1. Beer collaboration with Highside or Angry James
      1. SCoMBA branded beer idea. AM to potentially lead.
2. **Establish Time/Place for Next Board Meeting**

Next meeting is Wednesday, April 14, 2021 at 6:00pm.

1. **Adjourn:** The meeting was adjourned at 7:43pm.